



FOR USE AS DESIRED
NR-2009-13

Contact: Don Helbig
(513) 754-5797

Pay once, visit Kings Island twice!

Two-day ticket option economical way to visit Kings Island

KINGS ISLAND, Ohio – Guests looking for the fastest and most economical ways to visit Kings Island can take advantage of the park’s “Pay Once, Visit Twice” ticket option in 2009.

The “pay once, visit twice” program provides guests the opportunity to pay the regular admission price of \$47.99 and go to the park any two days the park is open to the general public throughout the 2009 season. By taking advantage of “pay once, visit twice” program, guests get two visits for the price of one, a savings of 50 percent off admission!

The “pay once, visit twice” tickets can be purchased online at www.visitkingsisland.com or at the park. The tickets must be used by the same person and are valid on any public operating day during the 2009 season. Visits do not need to occur on consecutive days.

Guests can also purchase discounted tickets to Kings Island online at www.visitkingsisland.com and participating area Kroger, Meijer and Discount Drug stores.

Kings Island opens for weekend operation April 18. Daily operating begins May 22.

New in 2009 is Diamondback – the tallest, fastest and meanest roller coaster to ever strike Kings Island! The \$22 million ride stands 230 feet at its highest point with a first drop of 215 feet at a 74-degree angle. Riders will snake their way around 5,282 feet of track at speeds up to 80 miles per hour!

Kings Island is owned and operated by Cedar Fair Entertainment Company, a publicly traded partnership that is listed for trading on The New York Stock Exchange under the symbol “FUN.” In addition to Kings Island, Cedar Fair owns and operates ten other amusement parks, six water parks, one indoor water park resort and five hotels. Cedar Fair also operates the Gilroy Gardens Family Theme Park in Gilroy, Calif. under a management contract.

###