



## **Kings Island 2009 Media Pass Policy**

Kings Island will issue up to four (4) complimentary tickets to the **full-time** news media personnel listed below who want to visit the park for a leisure visit on public operating days during the 2009 season between April 18 and September 7.

These passes are limited to four (4) per person for one (1) visit during the season. **Only news department employees are eligible for these passes**; promotions and advertising personnel are encouraged to call their promotions contact at the park for inquiries about tickets.

The news department employee must be part of the party visiting the park. We are aware that some newspapers, Internet media, radio stations and television stations prefer their personnel not accept complimentary passes to events and attractions. We respect this policy and will gladly refuse passes to your personnel if you do indicate.

Please see the list of qualifying positions below. The Public Relations Department will review all requests for complimentary tickets.

### **NEWSPAPERS/MAGAZINES/INTERNET MEDIA**

Publisher, Reporters, Editors, Photographers, Webmasters

### **RADIO STATIONS**

Owner, Program Director, General Manager, News Reporters, News Director, On-Air Personnel, Assistant News Director, Producers.

### **TELEVISION STATIONS**

Owner, News Reporters, General Manager, Producers (non-advertising), News Director, On-Air Personnel, Assistant News Director, Field Producers, Program Director, Videographers, Assignment Editors, Production (non-advertising)

### **MEDIA PASS POLICY**

All requests for media tickets must be made online through the park's official Internet website at [www.visitkingsisland.com/media](http://www.visitkingsisland.com/media). **NO PHONE CALLS!** The online form can be accessed through the Media Center of the website. All requests must be submitted a minimum of 48 hours in advance of the day you plan to visit. **Approved requests will receive a confirmation letter, which must be presented at Guest Relations along with a photo ID to receive your tickets. NO EXCEPTIONS!**

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