



DISTRIBUTED 2009

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News, features & travel topics

There are many ways to share Kings Island & Boomerang Bay with your audience. Let us know how we can help you with your next story by contacting Kings Island's Public Relations Department at (513) 754-5797, 800-393-8613 or by e-mail at Don.Helbig@visitkingsisland.com.

- **New for 2009** – Diamondback, the tallest, fastest and meanest roller coaster to ever strike Kings Island. The best new roller coaster in the world for 2009 ride stands 230 feet at its highest point with a first drop of 215 feet at a 74-degree angle. Diamondback features 10 vertical drops overall, including drops of 193, 131, 129, 110 and 106 feet and snakes its way around 5,282 feet of track in excess of 80 miles per hour!
- **The Beast** – Find out why the Beast is arguably the greatest wooden roller coaster ever built! This legendary ride celebrates 30 years of terror in 2009 and still stands today as the world's longest wooden roller coaster at 7,400 feet. The Beast features thrilling 141 and 135-foot vertical drops and a spectacular 540-degree helix tunnel at an astonishing speed of 65 miles per hour! A ride on The Beast is an experience you'll never forget!
- **Perfect Family Vacation Destination** – Families are always looking for ways to save money on a summer vacation by sticking closer to home. So why not take a trip to Kings Island? With 364 acres of fun, there's something for everyone in the entire family to enjoy with more than 80 rides, shows and attractions. Great discounts on tickets are available in advance online at the park's website at www.visitkingsisland.com.
- **A Great Family Vacation in the Cincinnati Area** – In addition to a day of fun and thrills at Kings Island, while in Cincinnati you will want to take time to visit the world-class Cincinnati Zoo and learn about species of animals from all over the world, or catch a Cincinnati Reds baseball game, which is fun for the whole family. For rainy days, the Newport Aquarium showcases some of the finest fish around! Meanwhile, the Cincinnati Museum Center is three museums in one, including a Cincinnati history museum, museum of science and natural history and a world-class children's museum.
- **Value** – Families enjoy two great parks (Kings Island and Boomerang Bay) for the price of one. Great discounts on tickets are available in advance online at the park's website at www.visitkingsisland.com, including Pay Once, Visit Twice tickets. These tickets do not have to be used on consecutive days and cut the cost of a visit while extending the time to experience everything the 364-acre park has to offer.

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- **Catch a Rising Star** – What do Nick Lachey, Carmen Electra, Justin Jeffre (98 Degrees), GiGi Rice (actress), Susan Perkins (Miss America 1978), Susan Kay Johnson (Miss Ohio 1987) and Lisa Akey (actress) have in common? One thing – they are among the many talented people Kings Island has employed in its entertainment program since 1972, making it very possible to catch a rising star in one of the park’s performance venues.
- **Kings Island and Miami Valley Railroad** – Many people today have never been on a train. And still fewer people have been on a real steam train. That’s why Kings Island’s re-creation of the railroad of the late 1800’s appeals to guests of all ages. Kings Island’s two locomotives have been at the park since it opened in 1972 and are full scale replicas of the famous 1800’s locomotive known as *The General*, which was the subject of the Great Locomotive Chase of the American Civil War (*The General* is preserved at the Southern Museum of Civil War and Locomotive History in Kennesaw, Georgia). Although Kings Island’s engines are fired by propane rather than coal, they are in fact real authentic steam engines. The only thing Kings Island’s railroad lacks is the coal smoke and soot. The 400-foot gallon boilers on each engine make them real steam-spitting locomotives.
- **Grand Carousel** – The Grand Carousel at Kings Island was purchased by Coney Island in 1926 for \$201,000 from the Philadelphia Toboggan Company. A popular family attraction, the Grand Carousel is a classic attraction and features the 1918 Wurlitzer Duplex #165 organ with 28 jumping horses, 20 stationary horses, and is painted with more than 20,000 sheets of 23-karat gold and 1,000 sheets of sterling silver.
- **Kings Island Kids Capital of the World** – For the eighth consecutive year, *Amusement Today* readers awarded Kings Island with the prestigious Golden Ticket Award for Best Kids’ Area in the World! Nickelodeon Universe features more than 18 rides, including more kids’ roller coasters than any other park in the world.
- **Eiffel Tower** – It stands as a majestic symbol; almost like the caretaker of Kings Island. The structure stands 330 feet high, one-third the size of its famous French counterpart. Weighing 450 tons, the Eiffel Tower guards the end of International Street. More than 35 million guests have ridden to the top of the tower, which provides a spectacular view of the 364-acre amusement and water park and surrounding area. On a clear day you can see 18 miles from the top.
- **Boomerang Bay Waterpark Resort** – Explore the coolest way to beat the heat in our splashtacular 15-acre waterpark resort. Boomerang Bay features more than 50 water activities including 30 water slides, tropical lagoons, rushing rivers, surfable waves, 36,000 square-foot wave pool, three family activity areas and careening waterfalls surrounded by lush landscaping. Relax in style with five-star chair-site waiter service, cabanas, full bar facilities and family changing rooms. Boomerang Bay is included FREE with park admission.
- **Tips for Visiting Kings Island with Kids** – Kings Island is a great place for families to play together, however, most little one’s will need to rest during the day to have the most fun. Make sure to take frequent breaks during the day whether to catch a live show, or sit down for lunch. Also, Kings Island offers a hand stamp to re-enter the park, so many families can go home and take a name before coming back to play in the evening and view the fantastic fireworks display during 10pm closings.

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- **Ride Warriors Coaster Weekend** – Roller coaster enthusiasts from across the United States and other parts of the world invade the park May 9-10, 2009 for the inaugural Ride Warriors Coaster Weekend event. Exclusive ride time for enthusiasts on some of Kings Island's most popular roller coasters, including the new Diamondback roller coaster, and behind-the-scenes tours are included in this special event.
- **Halloween Haunt** – There's nowhere to run and nowhere to hide. Screams of pure panic pierce the night. There's nowhere you're safe in the most immersive horror experience around – Halloween Haunt at Kings Island! The bloodcurdling horror, mind-bending terror and nightmarish madness of Halloween Haunt features more than 500 ghastly creatures emerging from the darkness, 13 highly-intense and chilling haunted attractions and some of the most hair-raising rides on the planet! Gates to the underworld are open until 1:00am every Friday and Saturday Night from September 25 through October 31. No one and nothing is off limits! Included FREE with park admission.
- **Howl-O-Fest** – An interactive event in the fall that includes a costume parade with great prizes, a fun-scary not scary-scary adult-sized maze, a gigantic hay bale maze, a pumpkin patch, dance party, candy stops and all kinds of activities. It's the perfect place to create family memories that will last a lifetime.

Kings Island is owned and operated by Cedar Fair Entertainment Company, a publicly traded partnership that is listed for trading on The New York Stock Exchange under the symbol "FUN." In addition to Kings Island, Cedar Fair owns and operates ten other amusement parks, six water parks, one indoor water park resort and five hotels. Cedar Fair also operates the Gilroy Gardens Family Theme Park in Gilroy, Calif. under a management contract.

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